

# **Exhibit “A”**

*Purchase of Defendant's product on April 19, 2021, showing Plaintiff's brand on receipt.*



## **Exhibit “B”**

## FORMAT

MCS Industries, Inc.

USPTO Trademarks (<https://uspto.report/TM/>) > / MCS Industries, Inc. (<https://uspto.report/company/Mcs-Industries-Inc>) >  
/ Format Application #76517486 (<https://uspto.report/TM/76517486/>)

Application Filed: 2003-05-16 (2003-05-16)

Reserve Collection Botanical Tie	\$25
Jos. A. Bank Slim Fit Tonal Floral Pattern Dinner Jacket	\$129
Jos. A. Slim Fit Floral Dinner Jacket	\$1

Status

800

Live/Registered

Refresh

(/TM/76517486/refresh)

REGISTERED AND RENEWED

## Research

[W](https://en.wikipedia.org/w/index.php?search=%22FORMAT%22) (https://en.wikipedia.org/w/index.php?search=%22FORMAT%22)   
[T](https://twitter.com/search?q=%22FORMAT%22) (https://twitter.com/search?q=%22FORMAT%22)   
[N](https://nitter.domain.glass/search?f=tweets&q=%22FORMAT%22) (https://nitter.domain.glass/search?f=tweets&q=%22FORMAT%22)   
[G](https://translate.google.com/#view=home&op=translate&sl=auto&tl=en&text=FORMAT) (https://translate.google.com/#view=home&op=translate&sl=auto&tl=en&text=FORMAT)   
[W](https://www.wolframalpha.com/input/?i=FORMAT) (https://www.wolframalpha.com/input/?i=FORMAT)   
[O](https://www.onelook.com/?w=%22FORMAT%22) (https://www.onelook.com/?w=%22FORMAT%22)   
[A](https://www.acronymfinder.com/~/search/af.aspx?Acronym=%22FORMAT%22&string=exact) (https://www.acronymfinder.com/~/search/af.aspx?Acronym=%22FORMAT%22&string=exact) 

Serial Number	76517486
Registration Number	2814896
Mark Drawing Code	1000: Typeset: Word(s)/letter(s)/number(s)
Attorney Name	Andrew B. Katz
Attorney Docket Number	MCS-TM9
Law Office Assigned	M30
Employee Name	SPRUILL, DARRYL M

-9% -20% -29% -14% -14%  

## Timeline

1992-00-00	Date of First Use
2003-05-16	Application Filed
2003-11-25	Published for Opposition
2004-02-17	Trademark Registered
2014-02-17	Renewal Date
2014-02-21	Location: GENERIC WEB UPDATE
2014-02-21	Status: Live/Registered
2018-07-08	Transaction Date

-32%	-8%	-20%	-12%	-8%	-14%	-9%	 
	<b>Trekking...</b> \$26.95	<b>Sandhill...</b> \$133.50	<b>Women's...</b> \$103.50	<b>Full Leng...</b> \$35.95	<b>Daily One...</b> \$50.11	<b>Raincoat...</b> \$34.95	
	-48%	-9%	-35%		-9%		
<b>Women's Alpha...</b>	<b>X6 GTX S...</b> \$315.45	<b>Arctic Tw...</b> \$124.95	<b>Men's Pe...</b> \$51.02	<b>Women's...</b> \$158.50	<b>Men's Tre...</b> \$133.95	<b>Men's Yu...</b> \$398.50	
<b>\$102.50</b>	-6%	-14%	-14%	-30%	-9%		
	<b>Add-on P...</b> \$7.95	<b>Women's...</b> \$66.95	<b>Racer 20...</b> \$67.58	<b>Women's...</b> \$68.95	<b>Men's Lo...</b> \$123.95	<b>Women's...</b> \$184.50	

## Trademark Applicants & Owners

Owner:	 MCS Industries, Inc. (/company/Mcs-Industries-Inc)
Address	2280 Newlins Mill Road Easton PA 18045
Legal Entity Type	Corporation
Legal Entity State	PA

## Documents

Click the blue "Refresh" button to load certificates, specimens, application, and other documents.

## Attorney of Record

Andrew B. Katz  
BELLES KATZ LLC  
1608 Walnut Street, Suite 1302  
Philadelphia PA 19103

## Good, Services, and Codes

International Codes:	20
U.S. Codes:	002,013,022,025,032,050
<b>Type Code</b>	<b>Type</b>
GS0201	picture frames

### Trademark Filing History

Description	Date	Event Coding
ASSIGNED TO EXAMINER	2003-09-27	1 DOCK D:Assigned to Examiner
APPROVED FOR PUB - PRINCIPAL REGISTER	2003-09-27	2 CNSA O:Outgoing Correspondence
NOTICE OF PUBLICATION	2003-11-05	3 NPUB O:Outgoing Correspondence
PUBLISHED FOR OPPPOSITION	2003-11-25	4 PUBO A:Allowance for Publication
REGISTERED-PRINCIPAL REGISTER	2004-02-17	5 R.PR A:Allowance for Publication
TEAS REVOKE/APP/CHANGE ADDR OF ATTY/DOM REP RECEIVED	2009-08-21	6 REAP I:Incoming Correspondence
ATTORNEY/DOM.REP.REVOKED AND/OR APPOINTED	2009-08-21	7 ARAA I:Incoming Correspondence
TEAS SECTION 8 & 15 RECEIVED	2010-02-01	8 E815 I:Incoming Correspondence
CASE ASSIGNED TO POST REGISTRATION PARALEGAL	2010-02-10	9 APRE A:Allowance for Publication
REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	2010-02-10	10 C15A O:Outgoing Correspondence
TEAS CHANGE OF CORRESPONDENCE RECEIVED	2011-02-16	11 TCCA I:Incoming Correspondence
TEAS SECTION 8 & 9 RECEIVED	2014-02-07	12 E89R I:Incoming Correspondence
CASE ASSIGNED TO POST REGISTRATION PARALEGAL	2014-02-21	13 APRE A:Allowance for Publication
REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	2014-02-07	14 89AF I:Incoming Correspondence
REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	2014-02-21	15 89AG O:Outgoing Correspondence
REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	2014-02-21	16 RNL1 Q:
NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	2014-02-21	17 NA89 E:E-Mail
NOTICE OF SUIT	2017-01-27	18 NOSU I:Incoming Correspondence
NOTICE OF SUIT	2017-01-27	19 NOSU I:Incoming Correspondence
NOTICE OF SUIT	2017-06-20	20 NOSU I:Incoming Correspondence
NOTICE OF SUIT	2017-06-20	21 NOSU I:Incoming Correspondence

TEAS CHANGE OF CORRESPONDENCE  
RECEIVED

2017-09-14

22 TCCA I:Incoming Correspondence

## Similar Marks

Mark Image	Registration   Serial	Company	Trademark Application Date
(/TM/90018993)	<a href="#">90018993</a> <a href="#">not registered</a> <a href="#">Live/Pending</a>	Elysium Health, Inc.(/TM/90018993)	2020-06-24
FORMAT			
(/TM/88659951)	<a href="#">88659951</a> <a href="#">not registered</a> <a href="#">Live/Pending</a>	Millenia Concepts Inc.(/TM/88659951)	2019-10-18
FORMAT			
(/TM/88260577)	<a href="#">88260577</a> <a href="#">not registered</a> <a href="#">Live/Pending</a>	Expressway Productions, LLC.(/TM/88260577)	2019-01-14
FORMAT			
(/TM/87502047)	<a href="#">87502047</a> <a href="#">not registered</a> <a href="#">Live/Pending</a>	ELYSIUM HEALTH, INC.(/TM/87502047)	2017-06-22
FORMAT			
(/TM/87152023)	<a href="#">87152023</a> <a href="#">5171344</a> <a href="#">Live/Registered</a>	PULP PACKAGING, INC.(/TM/87152023)	2016-08-26
FORMAT			
(/TM/86759342)	<a href="#">86759342</a> <a href="#">not registered</a> <a href="#">Dead/Abandoned</a>	PERMANENT SYNDICATE INC.(/TM/86759342)	2015-09-17
FORMAT			
(/TM/86102437)	<a href="#">86102437</a> <a href="#">4827648</a> <a href="#">Live/Registered</a>	IdeaForm Inc.(/TM/86102437)	2013-10-26
FORMAT			
(/TM/85725676)	<a href="#">85725676</a> <a href="#">4374995</a> <a href="#">Live/Registered</a>	SAUL SERNA(/TM/85725676)	2012-09-11
FORMAT			

(/TM/85466857)	85466857	4200085	Live/Registered	Becker Designed, Inc.(/TM/85466857)	2011-11-08	
FORMAT						
(/TM/79277231)	79277231	not registered	Live/Pending	Limited liability company AutoFides(/TM/79277231)	2019-11-11	
FORMAT						
(/TM/79054085)	79054085	not registered	Dead/Abandoned	Space LLC(/TM/79054085)	2008-05-06	
FORMAT						
(/TM/79027401)	79027401	3329647	Live/Registered	format Tresorbau GmbH & Co. KG(/TM/79027401)	2006-05-04	
FORMAT						
(/TM/78853046)	78853046	3341806	Live/Registered	LIANG, JIANXIONG(/TM/78853046)	2006-04-03	
FORMAT						
(/TM/78853046)	78853046	3341806	Live/Registered	IGNATYEV, ALEKSANDR(/TM/78853046)	2006-04-03	
FORMAT						
(/TM/78319244)	78319244	not registered	Dead/Abandoned	Waitemsmith, Matthew(/TM/78319244)	2003-10-27	
FORMAT						
(/TM/76717408)	76717408	not registered	Dead/Abandoned	Millenia Concepts Inc.(/TM/76717408)	2014-12-29	
FORMAT						
(/TM/76704597)	76704597	4035197	Live/Registered	ROFFE ACCESSORIES, INC.(/TM/76704597)	2010-08-30	
FORMAT						
(/TM/76695628)	76695628	not registered	Dead/Abandoned	MILLENNIA CONCEPTS INC.(/TM/76695628)	2009-02-06	
FORMAT						
(/TM/76665349)	76665349	3319193	Dead/Cancelled	Collective Case, Inc.(/TM/76665349)	2006-08-29	
FORMAT						
FORMAT	(/TM/76517486)	76517486	2814896	Live/Registered	MCS Industries, Inc.(/TM/76517486)	2003-05-16
FORMAT						
(/TM/76092212)	76092212	not registered	Dead/Abandoned	Gordon & Ferguson of Delaware, Inc.(/TM/76092212)	2000-07-20	
FORMAT						
(/TM/76092202)	76092202	2464020	Dead/Cancelled	GORDON & FERGUSON, INC.(/TM/76092202)	2000-07-20	
FORMAT						

(/TM/75064466)	75064466	2102164	Dead/Cancelled	Items International, Inc.(/TM/75064466)	1996-02-27
FORMAT					
(/TM/74729422)	74729422	1990108	Dead/Cancelled	GORDON & FERGUSON, INC.(/TM/74729422)	1995-09-15
FORMAT					
(/TM/74729421)	74729421	not registered	Dead/Abandoned	Format, Inc.(/TM/74729421)	1995-09-15
FORMAT					
(/TM/74729420)	74729420	not registered	Dead/Abandoned	Format, Inc.(/TM/74729420)	1995-09-15
FORMAT					
(/TM/74729419)	74729419	not registered	Dead/Abandoned	Format, Inc.(/TM/74729419)	1995-09-15
FORMAT					
(/TM/74285622)	74285622	2002041	Live/Registered	ROFFE ACCESSORIES, INC.(/TM/74285622)	1992-06-17
FORMAT					
(/TM/74244508)	74244508	not registered	Dead/Abandoned	M.A. SPORT INTERNATIONAL, INC.(/TM/74244508)	1992-02-10
FORMAT					
(/TM/73591487)	73591487	not registered	Dead/Abandoned	FORMAT SOFTWARE GMBH(/TM/73591487)	1986-04-03
FORMAT					
(/TM/73591484)	73591484	not registered	Dead/Abandoned	FORMAT SOFTWARE GMBH(/TM/73591484)	1986-04-03
FORMAT					
(/TM/73586824)	73586824	1414479	Dead/Cancelled	POLESTAR INFORMATION NETWORK, INC.(/TM/7358682 1986-03-07 4)	
FORMAT					
(/TM/73533121)	73533121	not registered	Dead/Abandoned	PROMOCOMM LTD.(/TM/73533121)	1985-04-19
FORMAT					
(/TM/73528776)	73528776	1378205	Dead/Cancelled	M.A. SPORT INTERNATIONAL, INC.(/TM/73528776)	1985-03-25
FORMAT					
(/TM/73080222)	73080222	1049008	Dead/Cancelled	Intercollegiate Broadcasting System, Inc.(/TM/73080222)	1976-03-15
FORMAT					
(/TM/72306193)	72306193	0876186	Dead/Expired	WELLA CORPORATION, THE(/TM/72306193)	1968-08-28
FORMAT					

(/TM/71633098)

71633098 0602381 Dead/Expired

CHAMPION PAPER AND FIBRE COMPANY, THE(/TM/7163 1952-07-26  
3098)

FORMAT

(/TM/71406915)

71406915 0361275 Dead/Expired

CHAMPION PAPER AND FIBRE COMPANY, THE(/TM/7140 1938-05-31  
6915)

FORMAT

## **Exhibit “C”**

**Registration #:** TX0008958649  
**Service Request #:** 1-10388702481



Belles Katz, LLC  
Lisa Peller London  
1800 John F Kennedy Blvd.  
Ste. 1010  
Philadelphia, PA 19103 United States

# Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, *United States Code*, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.



A handwritten signature of Shira Perlmutter, United States Register of Copyrights and Director.

United States Register of Copyrights and Director

## Registration Number

**TX 8-958-649**

## Effective Date of Registration:

April 21, 2021

## Registration Decision Date:

May 04, 2021

## Title

---

**Title of Work:** Easel Twist Format Instruction (English)

## Completion/Publication

---

**Year of Completion:** 2014  
**Date of 1st Publication:** July 28, 2014  
**Nation of 1<sup>st</sup> Publication:** United States

## Author

---

- **Author:** MCS Industries, Inc.
- Author Created:** text, artwork
- Work made for hire:** Yes
- Citizen of:** United States

## Copyright Claimant

---

**Copyright Claimant:** MCS Industries, Inc.  
 2280 Newlins Mill Road, Easton, PA, 18045, United States

## Rights and Permissions

---

**Organization Name:** Belles Katz, LLC  
**Name:** Lisa Peller London  
**Email:** trademarks@thebellesgroup.com  
**Telephone:** (215)735-9302  
**Alt. Telephone:** (267)952-2059  
**Address:** 1800 John F Kennedy Blvd.  
 Ste. 1010  
 Philadelphia, PA 19103 United States

## **Exhibit “D”**

Registration #: TX0008955192  
Service Request #: 1-10388635131



Belles Katz, LLC  
Lisa Peller London  
1800 John F Kennedy Blvd.  
Ste. 1010  
Philadelphia, PA 19103 United States

# Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, *United States Code*, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.



*Shia Perlmutter*  
United States Register of Copyrights and Director

## Registration Number

**TX 8-955-192**

## Effective Date of Registration:

April 21, 2021

## Registration Decision Date:

April 21, 2021

## Title

---

Title of Work: Ramp Easel Format Instructions

## Completion/Publication

---

Year of Completion: 2014  
 Date of 1st Publication: July 28, 2014  
 Nation of 1<sup>st</sup> Publication: United States

## Author

---

- Author: MCS Industries, Inc.
- Author Created: text, artwork
- Work made for hire: Yes
- Citizen of: United States

## Copyright Claimant

---

Copyright Claimant: MCS Industries, Inc.  
 2280 Newlins Mill Road, Easton, PA, 18045, United States

## Rights and Permissions

---

Organization Name: Belles Katz, LLC  
 Name: Lisa Peller London  
 Email: trademarks@thebellesgroup.com  
 Telephone: (215)735-9302  
 Alt. Telephone: (267)952-2059  
 Address: 1800 John F Kennedy Blvd.  
 Ste. 1010  
 Philadelphia, PA 19103 United States

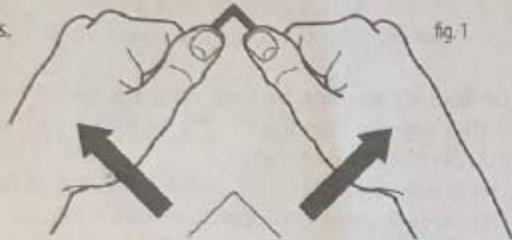
## **Exhibit “E”**

## Format Frame Instructions.

### Instructions For Use – To insert photo or artwork:

This is a front loading frame with easy to handle polished edge glass.

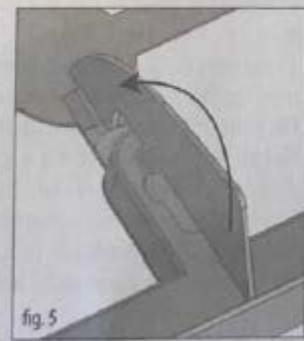
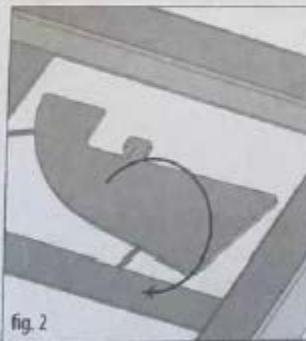
1. Firmly grasp frame (glass/front side toward you) with both hands positioned close together on both sides of the corner (fig. 1).
2. Position thumbs close together on corner and apply gentle, even pressure to push frame sides outward and down while at the same time pressing backing board on back of frame upward with finger tips to unseal glass.
3. Repeat procedure for each corner until glass is free from frame.
4. Once glass is removed, insert photo or artwork gently through frame front.
5. Position frame face up-replace glass and apply gentle pressure on each corner until glass seats itself within frame.



### To Use Easel Back; 4 in x 4 in / 4 in x 6 in / 4 in x 12 in / 5 in x 7 in / 8 in x 10 in / 10 in x 10 in / 8 1/2 in x 11 in / Frames

(Frames larger than 8 1/2 x 11 in do not have easel backs.)

1. Twist easel to remove from frame (fig. 2).
2. Position the easel above the slot and align as shown. Push down and insert the tab into the slot (fig. 3).
3. Push easel forward in slot until it touches the edge (fig. 4).
4. Twist the easel as shown until it clicks into place. (fig. 5)
5. To remove easel, twist the easel sideways to disengage, then pull back.



## Instrucciones para marco Format®

### Modo de empleo - Para insertar una foto o una obra de arte:

Este marco que tiene una carga frontal está equipado con una placa de vidrio con borde pulido fácil de utilizar.

1. Agarre firmemente el borde del marco (con la placa de vidrio / lado frontal dirigido hacia Ud.) con ambas manos colocadas juntas, sobre ambos lados de la esquina (Fig.1).
2. Coloque los pulgares colocados juntos sobre la esquina el borde y aplique una presión suave y uniforme, para empujar los lados del marco hacia afuera y hacia abajo; a la vez con las puntas de los dedos hacia arriba, aplique una presión sobre el panel de soporte en la parte trasera del marco, para desenganchar la placa de vidrio.

## **Exhibit “F”**

## COMPANY INFO

# Company Profile

The Michaels Companies, Inc. is the largest arts and crafts specialty retailer in North America (based on store count) providing materials, project ideas and education for creative activities. Our vision is to inspire and enable customer creativity, create a fun and rewarding place to work, foster meaningful connections with our communities, and lead the industry in growth and innovation.

We operate more than 1,250 Michaels stores in 49 states and Canada. Additionally, we serve customers through various digital platforms including Michaels.com, consumercrafts.com and aaronbrothers.com. The Michaels Companies, Inc., also owns Artistree, a manufacturer of high-quality custom and specialty framing merchandise.

We believe anyone can make, and we're on a mission to inspire and encourage everyone to unleash his or her inner maker. With crafting classes, store events, project sheets, store displays, mobile applications and online videos, we offer a shopping experience that can inspire creativity and build confidence in our customers' artistic abilities.

# Industry Classifications

## **Sector**

Consumer Cyclical

## **Industry**

Retail - Apparel & Specialty

## **NAICS**

Department Stores (except Discount Department Stores) (452111)

## **SIC**

Department Stores (5311)

# Our Leadership

## Frequently Asked Questions

Browse our commonly asked investor-related questions

## IR Contacts

View common investor-related contact information

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## **Exhibit “G”**

# TRENDSETTER

## MCS Industries, Inc.

USPTO Trademarks (<https://uspto.report/TM/>) > / MCS Industries, Inc. (<https://uspto.report/company/Mcs-Industries-Inc>) > / Trendsetter Application #77730677 (<https://uspto.report/TM/77730677/>)

Application Filed: 2009-05-06 (2009-05-06)

### Trademark Application Details

# TRENDSETTER

Status 800 Live/Registered

[\(TM/77730677/refresh\)](#)

### REGISTERED AND RENEWED

#### Research

[W](#) (<https://en.wikipedia.org/w/index.php?search=%22TRENDSETTER%22>) [Twitter](#) (<https://twitter.com/search?q=%22TRENDSETTER%22>) [N](#) (<https://nitter.domain.glass/search?f=tweets&q=%22TRENDSETTER%22>) [G](#) (<https://translate.google.com/#view=home&op=translate&sl=auto&tl=en&text=TRENDSETTER>) [Wolfram Alpha](#) (<https://www.wolframalpha.com/input/?i=TRENDSETTER>) [OneLook](#) (<https://www.onelook.com/?w=%22TRENDSETTER%22>) [Acronym Finder](#) (<https://www.acronymfinder.com/~search/af.aspx?Acronym=%22TRENDSETTER%22&string=exact>)

Serial Number 77730677

Registration Number 3718446

Mark Drawing Code 4000: Illustration: Drawing with word(s)/letter(s)/number(s) in Block form

Attorney Name Lisa Peller London

Attorney Docket Number MCS-TM11

Law Office Assigned M10

Employee Name CASTRO, GIANCARLO

## Seamless Onboarding Process

From Billing to Storing Legal Documents, MyCase Can Support Your Law Firm's Needs.

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### Timeline

1990-12-31	Date of First Use
2009-05-06	Application Filed
2009-09-15	Published for Opposition
2009-12-01	Trademark Registered
2019-12-01	Renewal Date
2020-01-02	Location: GENERIC WEB UPDATE
2020-01-02	Status: Live/Registered
2020-01-02	Transaction Date



## Download The Full Report For Free

See who are the leading cloud hosting providers by market share and customer count

Intricately



### Trademark Applicants & Owners

Owner:	 MCS Industries, Inc. (/company/Mcs-Industries-Inc)
Address	2280 Newlins Mill Road Easton PA 18045
Legal Entity Type	Corporation
Legal Entity State	PA



## Insane \$89 Mini Portable AC

This thing turn my room into an icebox quicker th  
other AC

[Cool Summer Tips](#)

[Shop N](#)

### Documents

Click the blue "Refresh" button to load certificates, specimens, application, and other documents.

### Attorney of Record

Lisa Peller London  
BELLES KATZ LLC  
337 S. 18th Street  
Philadelphia, PA 19103



## Insane \$89 Mini Portable AC

Did you know there's a new portable AC the size  
car battery that can refrigerate any

[Cool Summer Tips](#)

[Shop N](#)

### Good, Services, and Codes

International Codes: 20

U.S. Codes: 002,013,022,025,032,050

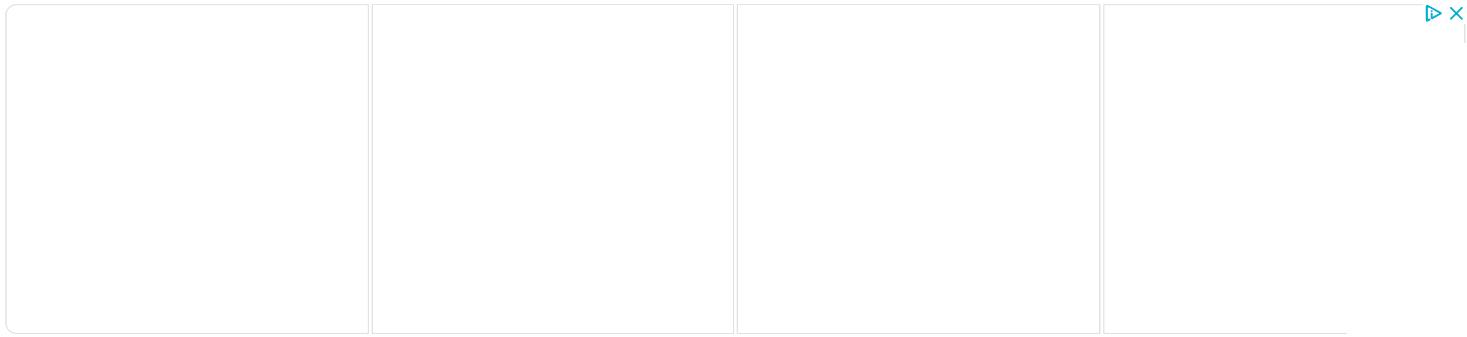
Type Code	Type
-----------	------

GS0201	Picture frames
--------	----------------



### Trademark Filing History

Description	Date	Event Coding
NEW APPLICATION ENTERED IN TRAM	2009-05-09	1 NWAP I:Incoming Correspondence
NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	2009-05-12	2 NWOS I:Incoming Correspondence
ASSIGNED TO EXAMINER	2009-07-31	3 DOCK D:Assigned to Examiner
APPROVED FOR PUB - PRINCIPAL REGISTER	2009-08-03	4 CNSA O:Outgoing Correspondence
ASSIGNED TO LIE	2009-08-11	5 ALIE A:Allowance for Publication
LAW OFFICE PUBLICATION REVIEW COMPLETED	2009-08-11	6 PREV O:Outgoing Correspondence
NOTICE OF PUBLICATION	2009-08-26	7 NPUB O:Outgoing Correspondence
PUBLISHED FOR OPPOSITION	2009-09-15	8 PUBO A:Allowance for Publication
REGISTERED-PRINCIPAL REGISTER	2009-12-01	9 R.PR A:Allowance for Publication
TEAS CHANGE OF CORRESPONDENCE RECEIVED	2011-02-16	10 TCCA I:Incoming Correspondence
TEAS SECTION 8 & 15 RECEIVED	2015-11-30	11 E815 I:Incoming Correspondence
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REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	2016-02-06	13 C15A O:Outgoing Correspondence
NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	2016-02-06	14 NA85 E:E-Mail
TEAS CHANGE OF CORRESPONDENCE RECEIVED	2017-09-14	15 TCCA I:Incoming Correspondence
COURTESY REMINDER - SEC. 8 (10- YR)/SEC. 9 E-MAILED	2018-12-01	16 REM2 E:E-Mail
TEAS SECTION 8 & 9 RECEIVED	2019-11-13	17 E89R I:Incoming Correspondence
CASE ASSIGNED TO POST REGISTRATION PARALEGAL	2019-12-31	18 APRE A:Allowance for Publication
REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	2020-01-02	19 89AG O:Outgoing Correspondence
REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	2020-01-02	20 RNL1 Q:
NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	2020-01-02	21 NA89 E:E-Mail



Michaels® Crafts Store  
Michaels Stores

## Similar Marks

Mark Image	Registration   Serial	Company	Trademark Application Date
	(/TM/90232804) 90232804 not registered Live/Pending	THR Outsourcing, LLC(/TM/90232804)	2020-10-02
TRENDSETTER			
	(/TM/8607254 86072548 not registered Dead/Abandoned 8)	steve sayasin(/TM/86072548)	2013-09-23
TRENDSETTER			
	(/TM/86052531) 86052531 4510638 Live/Registered	Electronic Transactions Association(/TM/86052531)	2013-08-30
TRENDSETTER			
	(/TM/85931341) 85931341 4641979 Live/Registered	E. S. ROBBINS CORPORATION(/TM/85931341)	2013-05-14
TRENDSETTER			
	(/TM/85738208) 85738208 4338457 Live/Registered	Trendsetter Engineering, Inc.(/TM/85738208)	2012-09-25
TRENDSETTER			
	(/TM/85738197) 85738197 4338456 Live/Registered	Trendsetter Engineering, Inc.(/TM/85738197)	2012-09-25
TRENDSETTER			
	(/TM/8528260 85282603 not registered Dead/Abandoned 3)	MMI Products, Inc.(/TM/85282603)	2011-03-31
TRENDSETTER			
	(/TM/81041785) 81041785 1041785 Dead/Cancelled	Armstrong Cork Company(/TM/81041785)	0000-00-00
TRENDSETTER			
	(/TM/78773955) 78773955 3345661 Live/Registered	Metrix Instrument Co.(/TM/78773955)	2005-12-15
TRENDSETTER			

(/TM/78444122) 78444122 3115096 Dead/Cancelled Six Rivers Solar, Inc.(/TM/78444122) 2004-06-30

## TRENDSETTER

(/TM/77730677) 77730677 3718446 Live/Registered MCS Industries, Inc.(/TM/77730677) 2009-05-06

## TRENDSETTER

(/TM/7761654 77616540 not registered Dead/Abandoned) Australian Gold, Inc.(/TM/77616540) 2008-11-18

## TRENDSETTER

(/TM/7756852 77568523 not registered Dead/Abandoned) EFFIGI INC.(/TM/77568523) 2008-09-12

## TRENDSETTER

(/TM/77300981) 77300981 3747277 Live/Registered Trend Personnel Services, Inc.(/TM/77300981) 2007-10-10

## TRENDSETTER

(/TM/7730097 77300972 not registered Dead/Abandoned) Trend Personnel Services, Inc.(/TM/77300972) 2007-10-10

## TRENDSETTER

(/TM/77300963) 77300963 3722916 Live/Registered Trend Personnel Services, Inc.(/TM/77300963) 2007-10-10

## TRENDSETTER

(/TM/77064340) 77064340 3436990 Dead/Cancelled CMH MANUFACTURING, INC.(/TM/77064340) 2006-12-14

## TRENDSETTER

(/TM/76412078) 76412078 2683606 Live/Registered MFA INCORPORATED(/TM/76412078) 2002-05-24

## TRENDSETTER

(/TM/76313063) 76313063 2780233 Dead/Cancelled Trendsetter Products, Inc.(/TM/76313063) 2001-09-17

## TRENDSETTER

(/TM/75510356) 75510356 2281201 Dead/Cancelled EVENFLO COMPANY, INC.(/TM/75510356) 1998-06-29

## TRENDSETTER

(/TM/75249573) 75249573 2193208 Dead/Cancelled EASTMAN KODAK COMPANY(/TM/75249573) 1997-02-28

## TRENDSETTER

(/TM/7465861 74658619 not registered Dead/Abandoned) EVENWEAR EUROPE, LTD.(/TM/74658619) 1995-04-10

## 9)

## TRENDSETTER

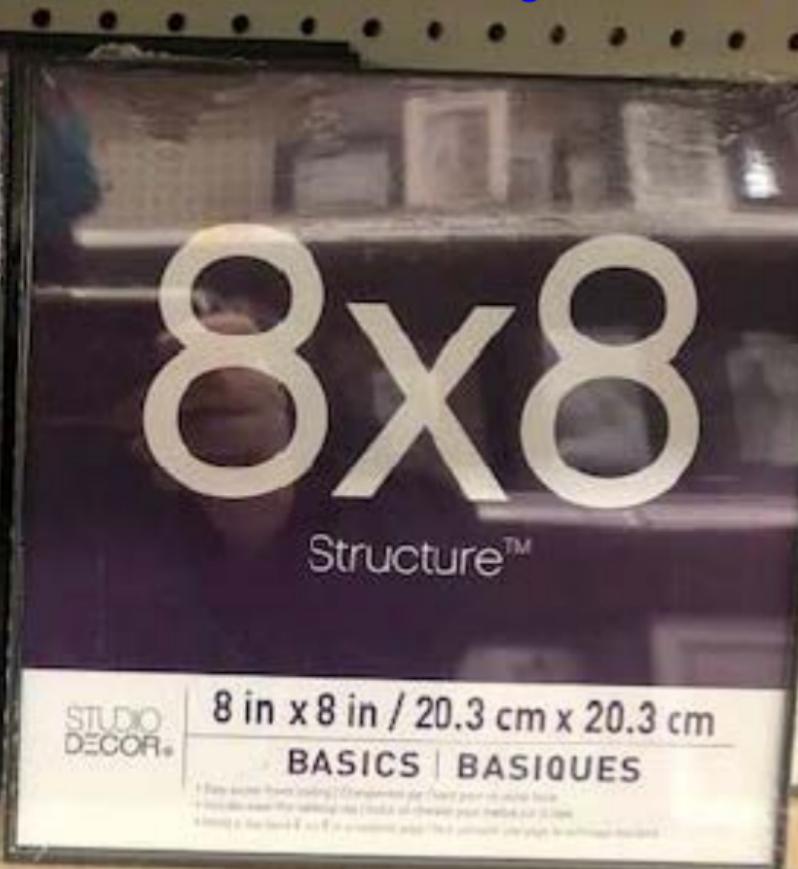
(/TM/74648258) 74648258 2041609 Dead/Cancelled TRENDSETTER HOME FURNISHINGS LIMITED(/TM/7464 1995-03-17 8258)

## TRENDSETTER

(/TM/74098291)	74098291	1715567	Dead/Cancelled	CSI TECHNOLOGY, INC.(/TM/74098291)	1990-09-17
<b>TRENDSETTER</b>					
(/TM/73770931)	73770931	1552255	Live/Registered	TRANSAMERICA OCCIDENTAL LIFE INSURANCE COMPANY(/TM/73770931)	1988-12-22
<b>TRENDSETTER</b>					
(/TM/73765791)	73765791	1544333	Dead/Cancelled	KOMFORT INDUSTRIES, INC.(/TM/73765791)	1988-11-25
<b>TRENDSETTER</b>					
(/TM/73725156)	73725156	1518509	Dead/Cancelled	WOLVERINE WORLD WIDE, INC.(/TM/73725156)	1988-04-28
<b>TRENDSETTER</b>					
(/TM/73479129)	73479129	1320559	Dead/Cancelled	Contractors Specialties, Inc.(/TM/73479129)	1984-05-07
<b>TRENDSETTER</b>					
(/TM/7334750	7334750	not registered	Dead/Abandoned	RINGER, JAMES L.(/TM/73347507)	1982-01-27
7)					
<b>TRENDSETTER</b>					
(/TM/73272794)	73272794	1191101	Dead/Cancelled	Del Mar Avionics(/TM/73272794)	1980-07-31
<b>TRENDSETTER</b>					
(/TM/73258871)	73258871	1194650	Dead/Cancelled	Edmunds Manufacturing Company(/TM/73258871)	1980-04-21
<b>TRENDSETTER</b>					
(/TM/73254625)	73254625	1188372	Dead/Cancelled	Scovill Inc.(/TM/73254625)	1980-03-19
<b>TRENDSETTER</b>					
(/TM/73205918)	73205918	1152991	Dead/Cancelled	Compugraphic Corporation(/TM/73205918)	1979-03-02
<b>TRENDSETTER</b>					
(/TM/73162122)	73162122	1105277	Dead/Cancelled	RONSON CORPORATION(/TM/73162122)	1978-03-13
<b>TRENDSETTER</b>					
(/TM/73119980)	73119980	1097989	Dead/Expired	SOUNDESIGN CORPORATION(/TM/73119980)	1977-03-22
<b>TRENDSETTER</b>					
(/TM/72176977)	72176977	0777442	Live/Registered	Trendsetter Footwear Corp.(/TM/72176977)	1963-09-13
<b>TRENDSETTER</b>					



## **Exhibit “H”**



# **Exhibit “I”**

**Michaels**  
Made by you™

MICHAELS STORE #6714 (610) 258-2191  
4447 SOUTHEAST WAY  
BOSTON, MA 02465

8-9541-6021-1069-5146-4148-9118-1583-4314

403390 SALE 3703 4714 002 4/19/21 9:41  
SD FRM 5X7 5PK FD 886946915062 1 9 19.99 19.99  
SD FRM 8X10 FORMA 400100974613 2 9 6.99 6.99  
SD FRM 11X14 FORMA 400100974667 2 9 6.99 6.99  
SD FRM 5X7 FORMAT 400100974651 2 9 4.99 4.99  
SD FRM 4X6 FORMAT 400100974614 2 9 3.99 3.99  
SUBTOTAL 69.91  
Sales Tax 5% 3.49  
TOTAL 69.96

ACCOUNT NUMBER **XXXXXXXXXXXX2594**

VISA 69.87

APPROVAL: 042306 CHIP ONLINE  
Application Label: VISA CREDIT  
AID: A00000000331010

TVR: 0880008000

TSI: E800

This receipt expires at 60 days on 07/17/21

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To Sign Up for Email & Text Messages

\*Msg & Data Rates May Apply  
You will receive 1 automated message  
with a link to join Michaels alerts.

Aaron Brothers  
Custom Framing

New! Now in Over 1,200 Michaels Stores & Online  
THANK YOU FOR SHOPPING AT MICHAELS

Dear Valued Customer:

Michaels return and coupon policies are available  
at michaels.com and in store at registers.  
\*\*\* Please be advised, effective April 15th, 2021  
Michaels will be moving from a 180 day return policy  
to a 60 day return policy from the date of purchase.  
Please see a store associate for more information.

4/19/21 9:41

**Michaels**  
Made by you™

MICHAELS STORE #6714 (610) 258-2191  
MICHAELS STORE #6714  
1780 ORCHARD GATEWAY BLVD  
NORTH AURORA, IL 60521  
Rewards Number: LM950C70822383

8-9541-8186-1069-5432-8158-9118-1523-0463

4014763 SALE 7319 6714 002 4/15/21 10:44  
SD FRM 8X7 BPK FD 886946915062 1 9 19.99 19.99

CPN GET ITM20% 4.00- 1 9 15.99 15.99

SD FRM 4X6 BPK FD 886946915072 1 9 15.99 15.99

CPN GET ITM20% 4.00- 1 9 15.99 15.99

SD FRM 8X10 4PK F 886946915086 2 9 15.99 15.99

CPN GET ITM20% 8.00- 2 9 7.19 7.19

SD FRM 16X20V11X1 400100974636 1 9 11.99 11.99

CPN GET ITM20% 3.00- 1 9 8.99 8.99

SD FRM 10X20/30P 400100019528 3 9 5.59 5.59

CPN GET ITM20% 7.20- 3 9 5.59 5.59

SD FRM 13X19 FORMA 400100974582 1 9 11.99 11.99

CPN GET ITM20% 7.20- 1 9 9.59 9.59

SD FRM 12X16 FORMA 400100974636 1 9 7.99 7.99

CPN GET ITM20% 2.00- 1 9 7.99 7.99

SD FRM 12X16 FORM 886946915098 1 9 7.99 7.99

CPN GET ITM20% 2.00- 1 9 7.99 7.99

SD FRM 4X6 6PK FD 886946915116 1 9 7.99 7.99

CPN GET ITM20% 2.00- 1 9 7.99 7.99

SD FRM 12X12 FORM 400100974629 1 9 7.99 7.99

CPN GET ITM20% 1.80- 1 9 7.19 7.19

SD FRM 8X10 FORMA 400100974513 1 9 6.60 6.60

CPN GET ITM20% 1.80- 1 9 6.60 6.60

SD FRM 11X14 FORMA 400100974497 1 9 6.60 6.60

CPN GET ITM20%	3.00-	1 9 11.99 11.99
SD FRM 10X20/30P	400100019528	3 9 5.59 5.59
CPN GET ITM20%	7.20-	2 9 5.59 5.59
SD FRM 13X19 FORMA	400100974582	1 9 11.99 11.99
CPN GET ITM20%	2.40-	1 9 9.59 9.59
SD FRM 12X16 FORMA	400100974636	1 9 7.99 7.99
CPN GET ITM20%	2.00-	1 9 7.99 7.99
SD FRM 12X18 FORM	886946915098	1 9 7.99 7.99
CPN GET ITM20%	2.00-	1 9 7.99 7.99
SD FRM 4X6 6PK FD	886946915116	1 9 7.99 7.99
CPN GET ITM20%	2.00-	1 9 7.99 7.99
SD FRM 12X12 FORM	400100974629	1 9 7.99 7.99
CPN GET ITM20%	1.80-	1 9 7.19 7.19
SD FRM 8X10 FORMA	400100974513	1 9 6.60 6.60
CPN GET ITM20%	1.80-	1 9 6.60 6.60
SD FRM 11X14 FORMA	400100974497	1 9 6.60 6.60
CPN GET ITM20%	1.39-	1 9 5.59 5.59
SD FRM 8X10 FORMA	400100974667	1 9 5.59 5.59
CPN GET ITM20%	1.39-	1 9 5.59 5.59
SD FRM 13X14 FORMA	400100974612	1 9 5.59 5.59
CPN GET ITM20%	1.40-	1 9 5.59 5.59
SD FRM 9X12 FORMA	400100974612	1 9 5.59 5.59
CPN GET ITM20%	2.80-	2 9 5.59 5.59
SD FRM 11X14 FORM	400100974667	1 9 4.80 4.80
CPN GET ITM20%	1.39-	1 9 4.80 4.80
SD FRM 6X8 FORMAT	400100974605	1 9 4.80 4.80
CPN GET ITM20%	1.19-	1 9 4.80 4.80
SD FRM 8X8 FORMAT	400100974595	1 9 4.80 4.80
CPN GET ITM20%	1.19-	1 9 4.79 4.79
SD FRM 5X7 FORMAT	400100974551	1 9 4.79 4.79
CPN GET ITM20%	1.20-	1 9 4.79 4.79
SD FRM 4X4 FORMAT	886946271365	1 9 4.00 4.00
CPN GET ITM20%	1.00-	1 9 3.99 3.99
SD FRM 5X7 FORMAT	400100974551	1 9 3.99 3.99
CPN GET ITM20%	1.00-	1 9 3.99 3.99
SD FRM 4X4 FORMAT	886946271365	1 9 3.99 3.99

## **Exhibit “J”**

## Format Frame Instructions.

### Instructions For Use - To insert photo or artwork:

This is a front loading frame in theory to handle polished edge glass.

1. Firmly grasp frame /glass front side toward you with both hands positioned close together on both sides of the corner (fig. 1).

2. Position thumbs close together on corner and apply gentle, even pressure to push frame sides outward and down while at the same time pressing backing board /back of frame upward with finger tips to unclip glass.

3. Repeat procedure for each corner until glass is free from frame.

4. Once glass is removed, insert photo or artwork gently through frame front.

5. Position frame face up/replace glass and apply gentle pressure on each corner until glass seats itself within frame.



To Use Easel Back: 4 5/8 x 4 in / 4 in x 6 in / 4 in x 12 in / 5 in x 7 in / 8 in x 10 in / 10 in x 15 in / 8 1/2 in x 11 in / Frames (Frames larger than 8 1/2 x 11 in do not have easel back.)

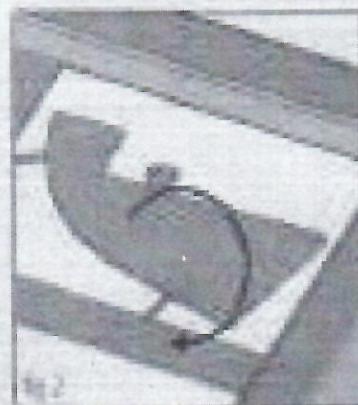
1. Turn easel to remove from frame (fig. 2).

2. Position the easel above the slot and align as shown. Push down and insert the tab into the slot (fig. 3).

3. Push easel forward in slot until it touches the edge (fig. 4).

4. Turn the easel as shown until it clicks into place (fig. 5).

5. To remove easel, twist the easel sideways to disengage, then pull back.



## Instrucciones para marco Format®

### Modo de empleo - Para insertar una foto o una obra de arte:

Este marco que tiene una carga frontal esta equipado con una placa de vidrio con borde pulido facil de utilizar.

1. Agarre firmemente el borde del marco (con la placa de vidrio / lazo frontal dirigido hacia Uds.) con ambas manos colocadas juntas, sobre ambos lados de la esquina (fig. 1).

2. Coloque los pulgares colocados juntas sobre la esquina el borde y aplique una presión suave y uniforme, para empujar los lados del marco hacia abajo y hacia afuera a la vez con los pulgares de los dedos hacia arriba, aplique una presión sobre el panel de soporte en la parte trasera del marco, para desenganchar la placa de vidrio.

# **Exhibit “K”**

## Format Frame Instructions.

## Instructions For Use - To insert photo or artwork:

This is a front loading frame with easy to handle polished edge glass.  
 1. Firmly grasp frame (glass/front side toward you) with both hands positioned close together on both sides of the corner (fig. 1).

2. Position thumbs close together on corner and apply gentle, even pressure to push frame sides outward and down while at the same time pressing backing board on back of frame upward with finger tips to unseat glass.

3. Repeat procedure for each corner until glass is free from frame.

4. Once glass is removed, insert photo or artwork gently through frame front.

5. Position frame face up-replace glass and apply gentle pressure on each corner until glass seats itself within frame.



## To Use Easel Back: 4 in x 4 in / 4 in x 6 in / 4 in x 12 in / 5 in x 7 in / 8 in x 10 in / 10 in x 10 in / 8 1/2 in x 11 in / Frames (frames longer than 8 1/2 x 11 in do not have easel backs.)

1. Twist easel to remove from frame (fig. 2).

2. Position the easel above the slot and align as shown. Push down and insert the tab into the slot (fig. 3).

3. Push easel forward in slot until it touches the edge (fig. 4).

4. Twist the easel as shown until it clicks into place, (fig. 5).

5. To remove easel, twist the easel sideways to disengage, then pull back.



## Instrucciones para marco Format®

## Modo de empleo - Para insertar una foto o una obra de arte:

Este marco que tiene una carga frontal está equipado con una placa de vidrio con borde pulido fácil de utilizar.

1. Agarre firmemente el borde del marco (con la placa de vidrio / lado frontal dirigido hacia Ud.) con ambas manos colocadas juntas, sobre ambos lados de la esquina (fig. 1).

2. Coloque los pulgares colocados juntos sobre la esquina el borde y aplique una presión suave y uniforme, para empujar los lados del marco hacia afuera y hacia abajo; a la vez con las puntas de los dedos hacia arriba, aplique una presión sobre el panel de soporte en la parte trasera del marco, para desenganchar la placa de vidrio.

## Format Frame Instructions.

## Instructions For Use - To insert photo or artwork:

This is a front loading frame with easy to handle polished edge glass.  
 1. Firmly grasp frame (glass/front side toward you) with both hands positioned close together on both sides of the corner (fig. 1).

2. Position thumbs close together on corner and apply gentle, even pressure to push frame sides outward and down while at the same time pressing backing board on back of frame upward with finger tips to unseat glass.

3. Repeat procedure for each corner until glass is free from frame.

4. Once glass is removed, insert photo or artwork gently through frame front.

5. Position frame face up-replace glass and apply gentle pressure on each corner until glass seats itself within frame.



## To Use Easel Back: 4 in x 4 in / 4 in x 6 in / 4 in x 12 in / 5 in x 7 in / 8 in x 10 in / 10 in x 10 in / 8 1/2 in x 11 in / Frames (frames longer than 8 1/2 x 11 in do not have easel backs.)

1. Twist easel to remove from frame (fig. 2).

2. Position the easel above the slot and align as shown. Push down and insert the tab into the slot (fig. 3).

3. Push easel forward in slot until it touches the edge (fig. 4).

4. Twist the easel as shown until it clicks into place, (fig. 5).

5. To remove easel, twist the easel sideways to disengage, then pull back.



## Instrucciones para marco Format®

## Modo de empleo - Para insertar una foto o una obra de arte:

Este marco que tiene una carga frontal está equipado con una placa de vidrio con borde pulido fácil de utilizar.  
 1. Agarre firmemente el borde del marco (con la placa de vidrio / lado frontal dirigido hacia Ud.) con ambas manos colocadas juntas, sobre ambos lados de la esquina (fig. 1).

2. Coloque los pulgares colocados juntos sobre la esquina el borde y aplique una presión suave y uniforme, para empujar los lados del marco hacia afuera y hacia abajo; a la vez con las puntas de los dedos hacia arriba, aplique una presión sobre el panel de soporte en la parte trasera del marco, para desenganchar la placa de vidrio.

# **Exhibit “L”**

## Format Frame Instructions.

### Instructions For Use - To insert photo or artwork:

This is a front loading frame with easy to handle photo corners. It is designed to hold a single sheet of glass. It is recommended to use both hands when handling the frame.

1. Firmly grasp frame (glass/front side toward you) with both hands positioned close together on both sides of the frame (fig. 1).
2. Position thumbs close together on corner and apply gentle, even pressure to push frame sides outward and down while at the same time pressing backing board on back of frame upward with finger tips to unsnap frame.
3. Repeat procedure for each corner until glass is removed.
4. Once glass is removed, insert photo or artwork into frame front.
5. Position frame face up-replace glass and apply pressure on each corner until glass seats itself within frame.

### To Use Easel Back; 4 in x 4 in / 4 in x 6 in / 4 in x 8 in / 7 in / 8 in x 10 in / 10 in x 10 in / 8 1/2 in x 11 in / Frames

(Frames larger than 8 1/2 x 11 in do not have easel backs.)

1. Twist easel to remove from frame (fig. 2).
2. Position the easel above the slot and align the slot with the slot on the easel.
3. Push easel forward into slot until it is seated.

### Instructions For Use:

Use both hands to hold frame and gently press frame sides outward and down while at the same time pressing backing board on back of frame upward with finger tips to unsnap frame.

Repeat for each corner.

Once glass is removed, insert photo or artwork into frame front.

Position frame face up-replace glass and apply pressure on each corner until glass seats itself within frame.

7 in / 8 in x 10 in / 10 in x 10 in / 8 1/2 in x 11 in / Frames

Position the easel above the slot and insert the tab into the slot.

fig. 3

4

fig. 5

## Format®

### Insertar una foto o

Este marco está equipado

con la placa de vidrio

con bordes pulidos

que es fácil de usar.

Coloque la placa de vidrio

en el marco y haga lo

### Insertar una obra de arte:

Este marco tiene una placa de vidrio con borde pulido fácil de utilizar. Coloque la placa de vidrio (lado frontal dirigido hacia Ud.) con ambas manos.

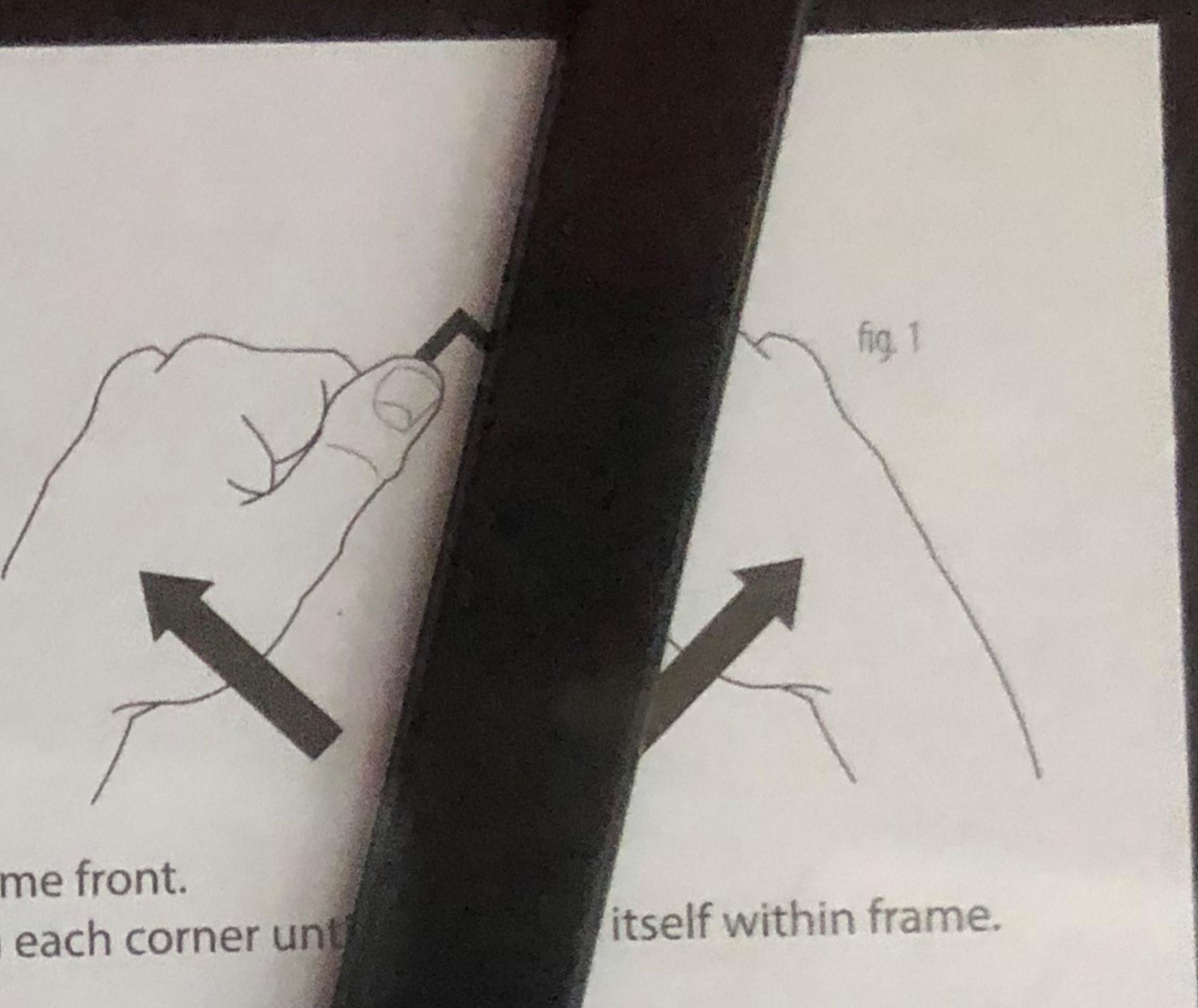
Apriete la placa de vidrio y aplique una presión suave y uniforme, presionando la placa de vidrio una vez con las puntas de los dedos hacia arriba, y otra vez con los dedos hacia abajo del marco, para desenganchar la placa de vidrio.

## Format Frame Instructions.

### Instructions For Use - To insert photo or artwork:

This is a front loading frame with easy to handle polished edge glass.

1. Firmly grasp frame (glass/front side toward you) with both hands positioned close together on both sides of the corner (fig. 1).
2. Position thumbs close together on corner and apply gentle, even pressure to push frame sides outward and down while at the same time pressing backing board on back of frame upward with finger tips to unseal glass.
3. Repeat procedure for each corner until glass is free from frame.
4. Once glass is removed, insert photo or artwork gently through frame front.
5. Position frame face up-replace glass and apply gentle pressure on each corner until it seats itself within frame.



### To Use Easel Back; 4 in x 4 in / 4 in x 6 in / 4 in x 12 in / 5 in x 7 in / 8 in x 10 in / 10 in x 13 in / 11 in x 14 in / 12 in x 16 in / 13 in x 18 in / 14 in x 20 in / 15 in x 22 in / 16 in x 24 in / 17 in x 26 in / 18 in x 28 in / 19 in x 30 in / 20 in x 32 in / 21 in x 34 in / 22 in x 36 in / 23 in x 38 in / 24 in x 40 in / 25 in x 42 in / 26 in x 44 in / 27 in x 46 in / 28 in x 48 in / 29 in x 50 in / 30 in x 52 in / 31 in x 54 in / 32 in x 56 in / 33 in x 58 in / 34 in x 60 in / 35 in x 62 in / 36 in x 64 in / 37 in x 66 in / 38 in x 68 in / 39 in x 70 in / 40 in x 72 in / 41 in x 74 in / 42 in x 76 in / 43 in x 78 in / 44 in x 80 in / 45 in x 82 in / 46 in x 84 in / 47 in x 86 in / 48 in x 88 in / 49 in x 90 in / 50 in x 92 in / 51 in x 94 in / 52 in x 96 in / 53 in x 98 in / 54 in x 100 in / 55 in x 102 in / 56 in x 104 in / 57 in x 106 in / 58 in x 108 in / 59 in x 110 in / 60 in x 112 in / 61 in x 114 in / 62 in x 116 in / 63 in x 118 in / 64 in x 120 in / 65 in x 122 in / 66 in x 124 in / 67 in x 126 in / 68 in x 128 in / 69 in x 130 in / 70 in x 132 in / 71 in x 134 in / 72 in x 136 in / 73 in x 138 in / 74 in x 140 in / 75 in x 142 in / 76 in x 144 in / 77 in x 146 in / 78 in x 148 in / 79 in x 150 in / 80 in x 152 in / 81 in x 154 in / 82 in x 156 in / 83 in x 158 in / 84 in x 160 in / 85 in x 162 in / 86 in x 164 in / 87 in x 166 in / 88 in x 168 in / 89 in x 170 in / 90 in x 172 in / 91 in x 174 in / 92 in x 176 in / 93 in x 178 in / 94 in x 180 in / 95 in x 182 in / 96 in x 184 in / 97 in x 186 in / 98 in x 188 in / 99 in x 190 in / 100 in x 192 in / 101 in x 194 in / 102 in x 196 in / 103 in x 198 in / 104 in x 200 in / 105 in x 202 in / 106 in x 204 in / 107 in x 206 in / 108 in x 208 in / 109 in x 210 in / 110 in x 212 in / 111 in x 214 in / 112 in x 216 in / 113 in x 218 in / 114 in x 220 in / 115 in x 222 in / 116 in x 224 in / 117 in x 226 in / 118 in x 228 in / 119 in x 230 in / 120 in x 232 in / 121 in x 234 in / 122 in x 236 in / 123 in x 238 in / 124 in x 240 in / 125 in x 242 in / 126 in x 244 in / 127 in x 246 in / 128 in x 248 in / 129 in x 250 in / 130 in x 252 in / 131 in x 254 in / 132 in x 256 in / 133 in x 258 in / 134 in x 260 in / 135 in x 262 in / 136 in x 264 in / 137 in x 266 in / 138 in x 268 in / 139 in x 270 in / 140 in x 272 in / 141 in x 274 in / 142 in x 276 in / 143 in x 278 in / 144 in x 280 in / 145 in x 282 in / 146 in x 284 in / 147 in x 286 in / 148 in x 288 in / 149 in x 290 in / 150 in x 292 in / 151 in x 294 in / 152 in x 296 in / 153 in x 298 in / 154 in x 300 in / 155 in x 302 in / 156 in x 304 in / 157 in x 306 in / 158 in x 308 in / 159 in x 310 in / 160 in x 312 in / 161 in x 314 in / 162 in x 316 in / 163 in x 318 in / 164 in x 320 in / 165 in x 322 in / 166 in x 324 in / 167 in x 326 in / 168 in x 328 in / 169 in x 330 in / 170 in x 332 in / 171 in x 334 in / 172 in x 336 in / 173 in x 338 in / 174 in x 340 in / 175 in x 342 in / 176 in x 344 in / 177 in x 346 in / 178 in x 348 in / 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564 in x 1120 in / 565 in x 1122 in / 566 in x 1124 in / 567 in x 1126 in / 568 in x 1128 in / 569 in x 1130 in / 570 in x 1132 in / 571 in x 1134 in / 572 in x 1136 in / 573 in x 1138 in / 574 in x 1140 in / 575 in x 1142 in / 576 in x 1144 in / 577 in x 1146 in / 578 in x 1148 in / 579 in x 1150 in / 580 in x 1152 in / 581 in x 1154 in / 582 in x 1156 in / 583 in x 1158 in / 584 in x 1160 in / 585 in x 1162 in / 586 in x 1164 in / 587 in x 1166 in / 588 in x 1168 in / 589 in x 1170 in / 590 in x 1172 in / 591 in x 1174 in / 592 in x 1176 in / 593 in x 1178 in / 594 in x 1180 in / 595 in x 1182 in / 596 in x 1184 in / 597 in x 1186 in / 598 in x 1188 in / 599 in x 1190 in / 600 in x 1192 in / 601 in x 1194 in / 602 in x 1196 in / 603 in x 1198 in / 604 in x 1200 in / 605 in x 1202 in / 606 in x 1204 in / 607 in x 1206 in / 608 in x 1208 in / 609 in x 1210 in / 610 in x 1212 in / 611 in x 1214 in / 612 in x 1216 in / 613 in x 1218 in / 614 in x 1220 in / 615 in x

### Format Frame Instructions.

#### Instructions For Use - To insert photo or artwork:

This is a front loading frame with easy to handle polished edge glass.

1. Firmly grasp frame (glass/front side toward you) with both hands positioned close together on both sides of the corner (fig. 1).

2. Position thumbs close together on corner and apply gentle, even pressure to push frame sides outward and down while at the same time pressing backing board

on back of frame upward with finger tips to unseal glass.

3. Repeat procedure for each corner until glass is free from frame.

4. Once glass is removed, insert photo or artwork gently through frame front.

5. Position frame face up-replace glass and apply gentle pressure on each corner until glass seats itself within frame.

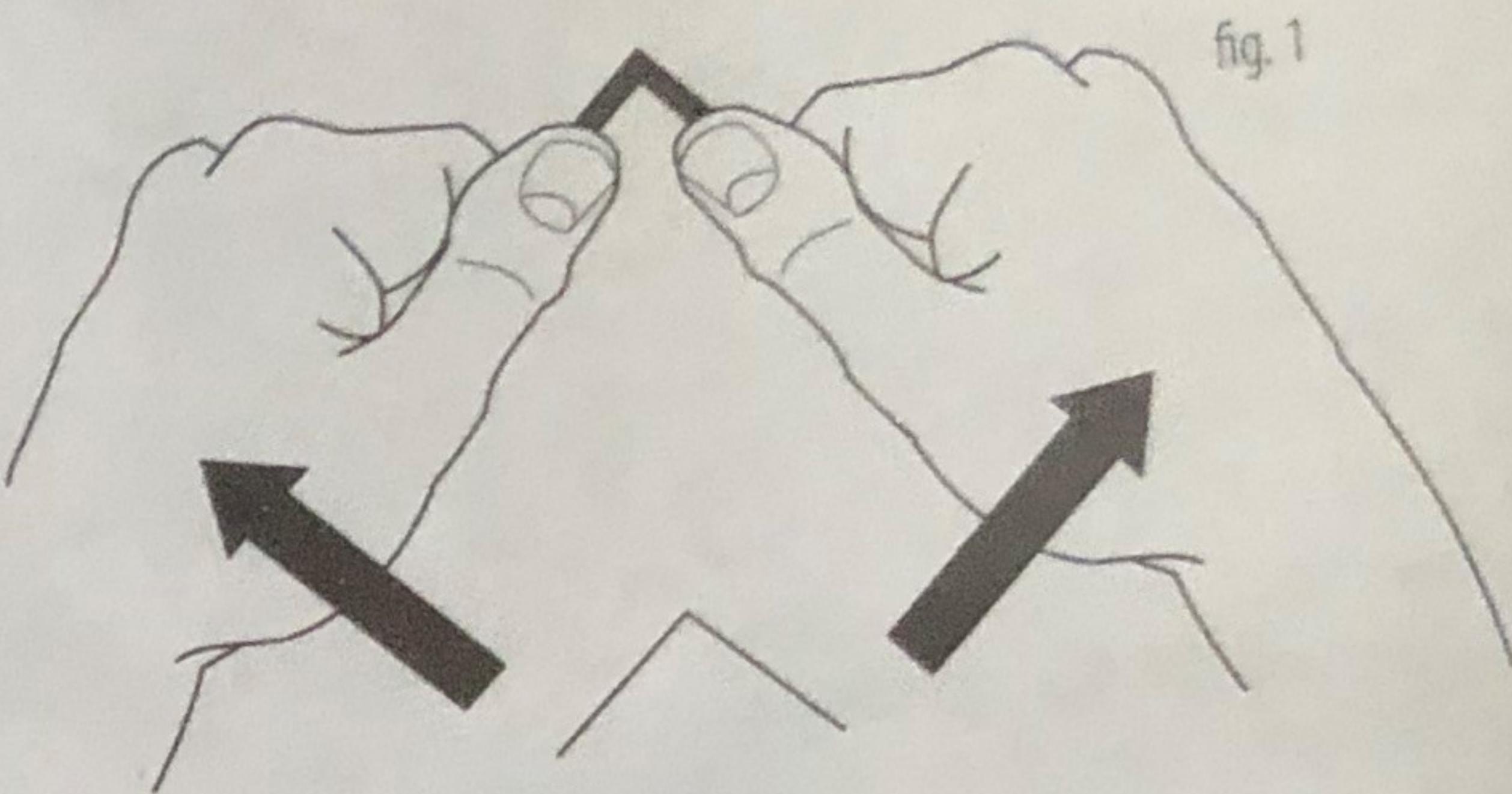


fig. 1

**To Use Easel Back; 4 in x 4 in / 4 in x 6 in / 4 in x 12 in / 5 in x 7 in / 8 in x 10 in / 10 in x 10 in / 8 1/2 in x 11 in / Frames**  
(Frames larger than 8 1/2 x 11 in do not have easel backs.)

1. Twist easel to remove from frame (fig. 2).

2. Position the easel above the slot and align as shown. Push down and insert the tab into the slot (fig. 3).

3. Push easel forward in slot until it touches the edge (fig. 4).

4. Twist the easel as shown until it clicks into place. (fig. 5)

5. To remove easel, twist the easel sideways to disengage, then pull back.

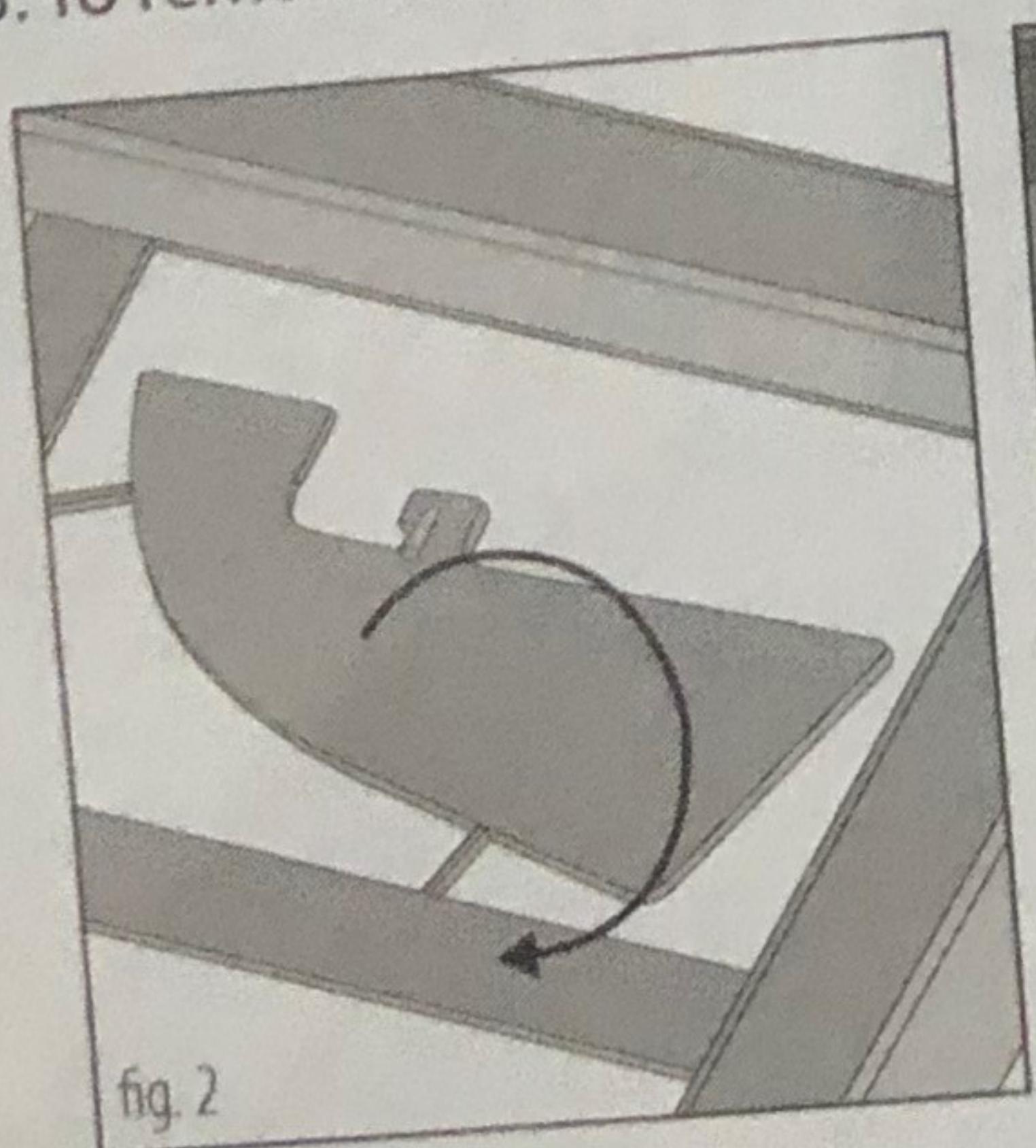


fig. 2

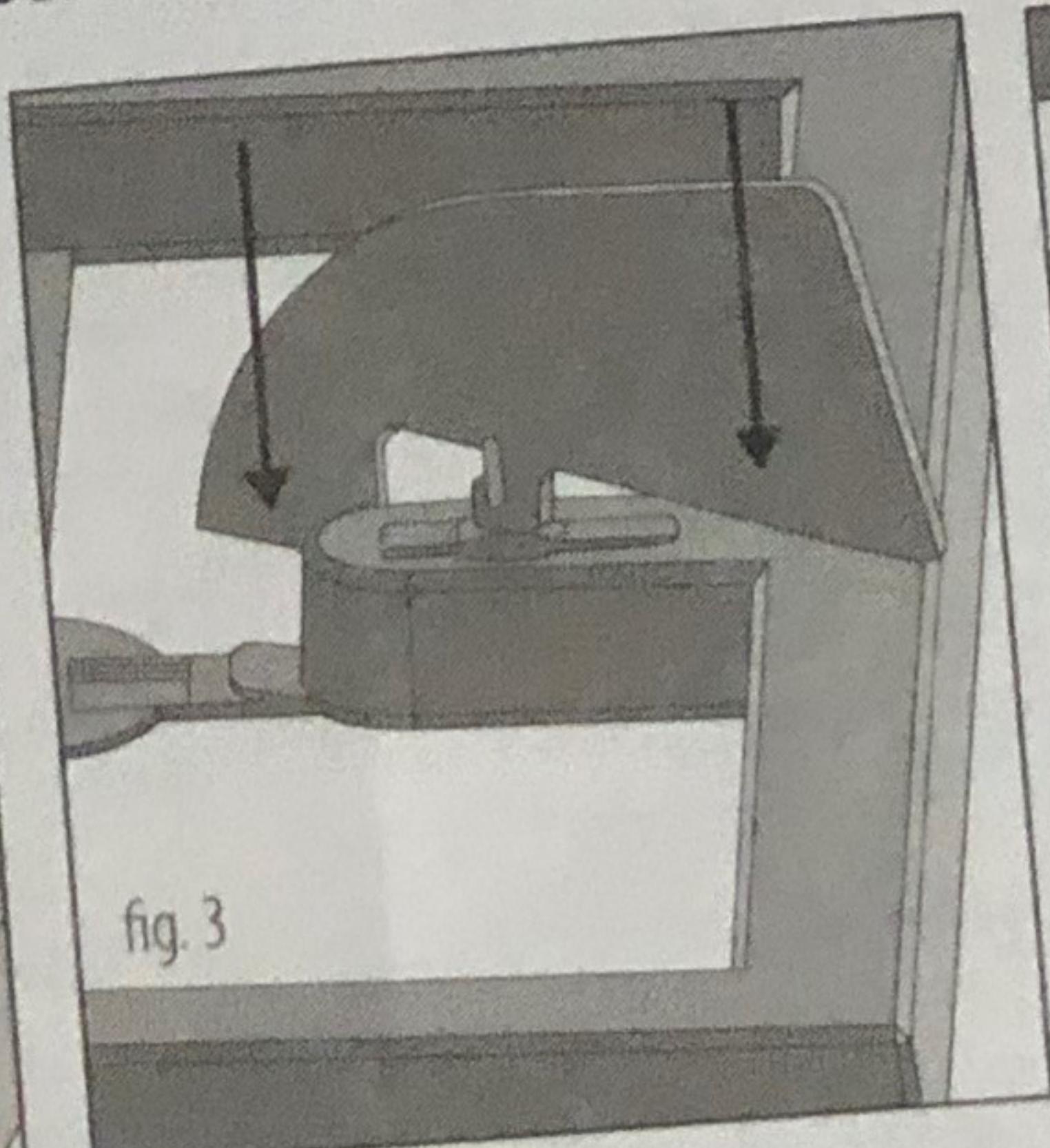


fig. 3

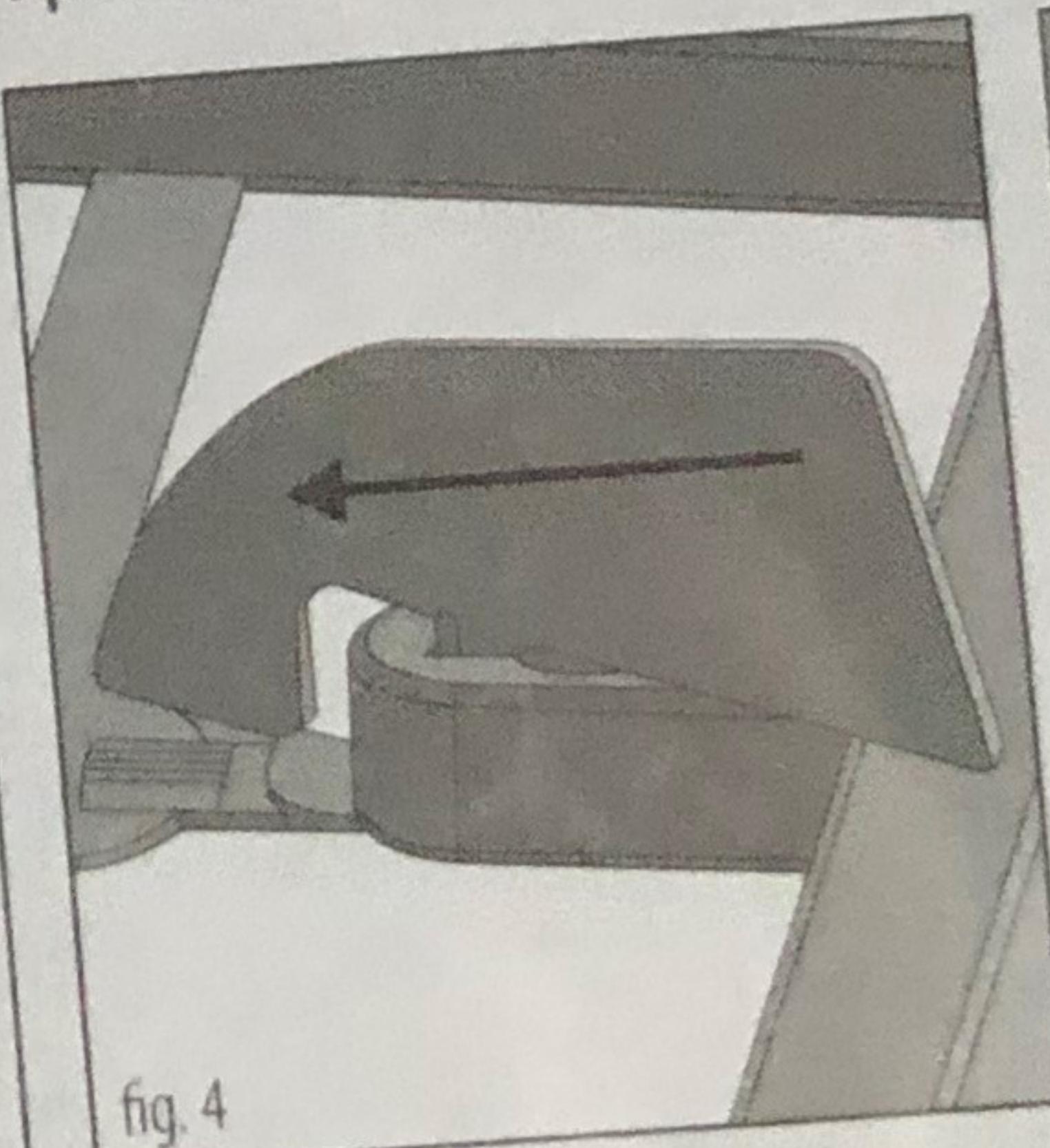


fig. 4

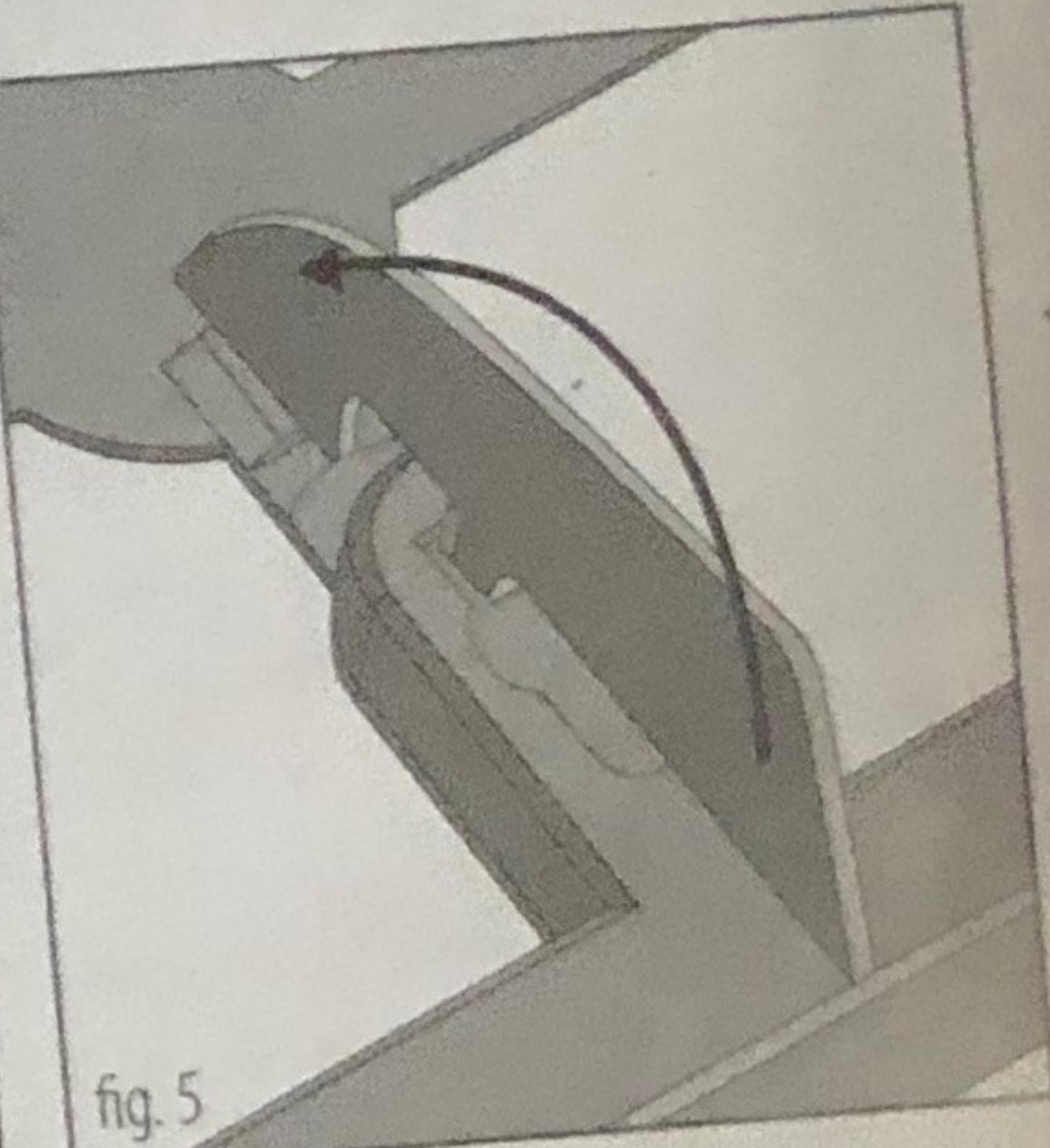


fig. 5

### Instrucciones para marco Format®

#### Modo de empleo - Para insertar una foto o una obra de arte:

Este marco que tiene una carga frontal está equipado con una placa de vidrio con borde pulido fácil de utilizar.

1. Agarre firmemente el borde del marco (con la placa de vidrio / lado frontal dirigido hacia Ud.) con ambas manos colocadas juntas, sobre ambos lados de la esquina (Fig. 1).

2. Coloque los pulgares colocados juntos sobre la esquina el borde y aplique una presión suave y uniforme, para empujar los lados del marco hacia afuera y hacia abajo; a la vez con las puntas de los dedos hacia arriba, aplique una presión sobre el panel de soporte en la parte trasera del marco, para desenganchar la placa de vidrio.

## Format Frame Instructions.

### Instructions For Use - To insert photo or artwork:

This is a front loading frame with easy to handle polished edge glass.

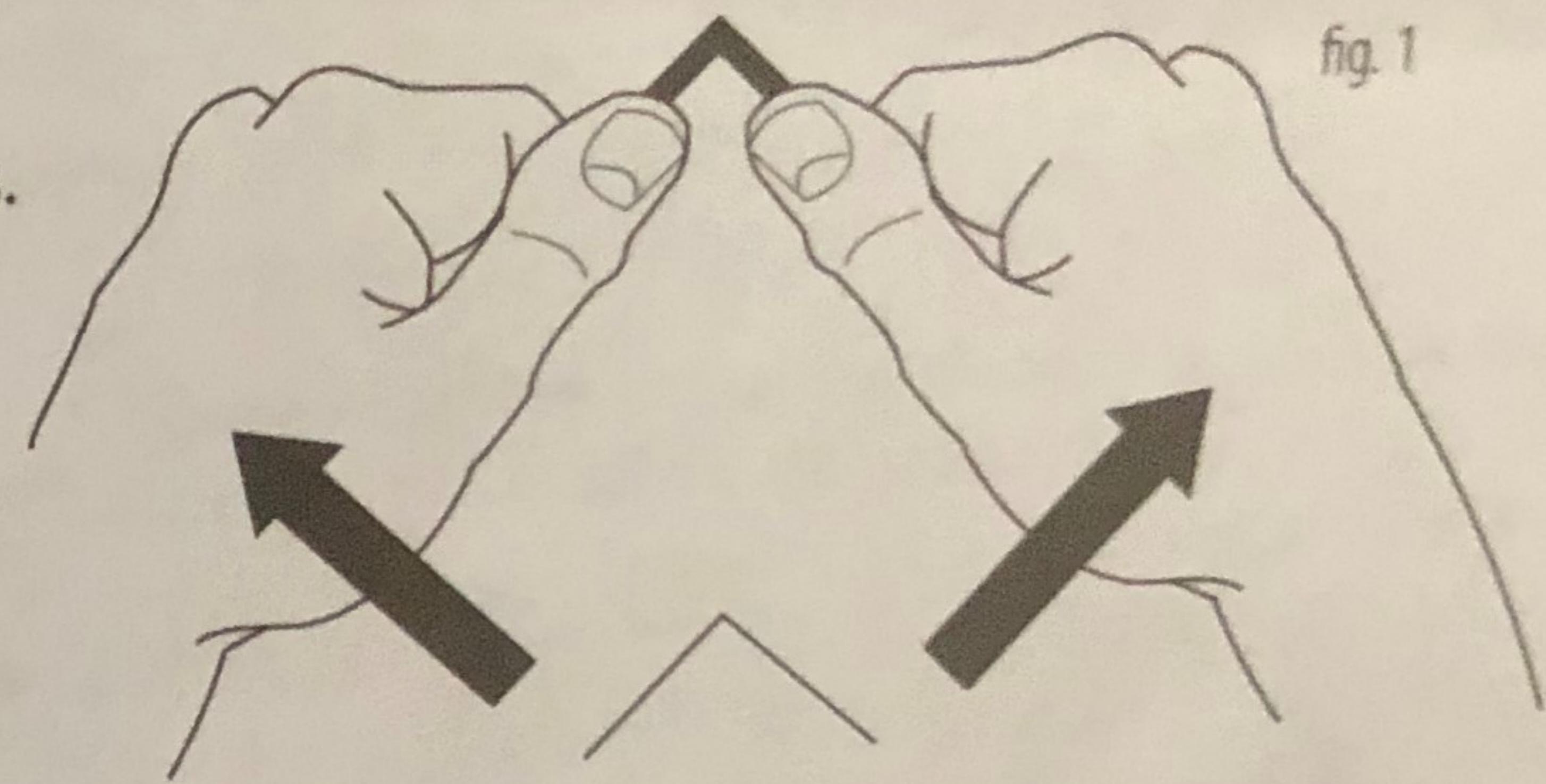
1. Firmly grasp frame (glass/front side toward you) with both hands positioned close together on both sides of the corner (fig. 1).

2. Position thumbs close together on corner and apply gentle, even pressure to push frame sides outward and down while at the same time pressing backing board on back of frame upward with finger tips to unseal glass.

3. Repeat procedure for each corner until glass is free from frame.

4. Once glass is removed, insert photo or artwork gently through frame front.

5. Once glass is removed, insert photo or artwork gently through frame front.



Frames larger than 8 1/2 x 11 in do not have easel backs.)

### To Use Easel Back; 4 in x 4 in / 4 in x 6 in / 4 in x 12 in / 5 in x 7 in / 8 in x 10 in / 10 in x 10 in / 8 1/2 in x 11 in / Frames

(Frames larger than 8 1/2 x 11 in do not have easel backs.)

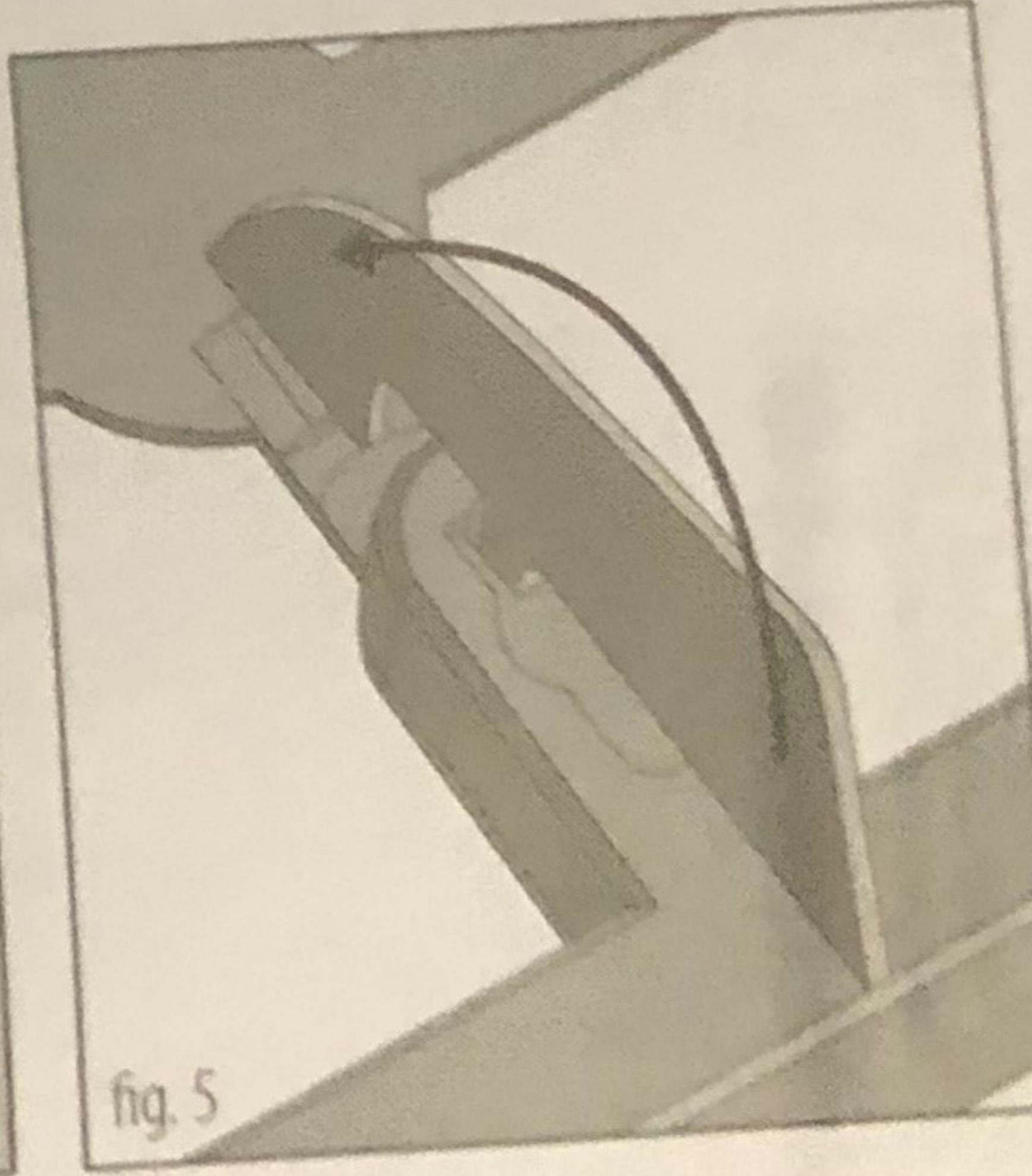
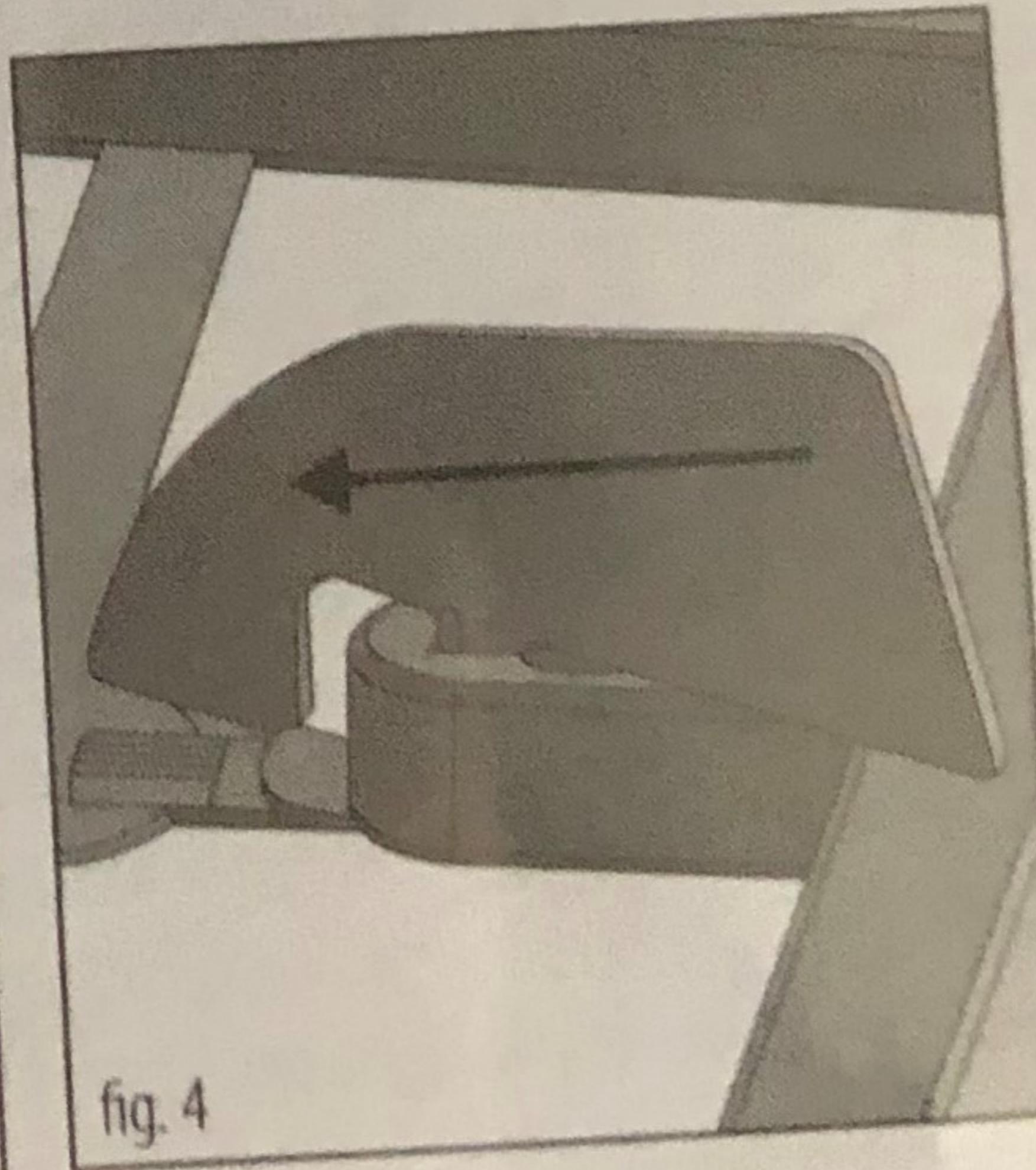
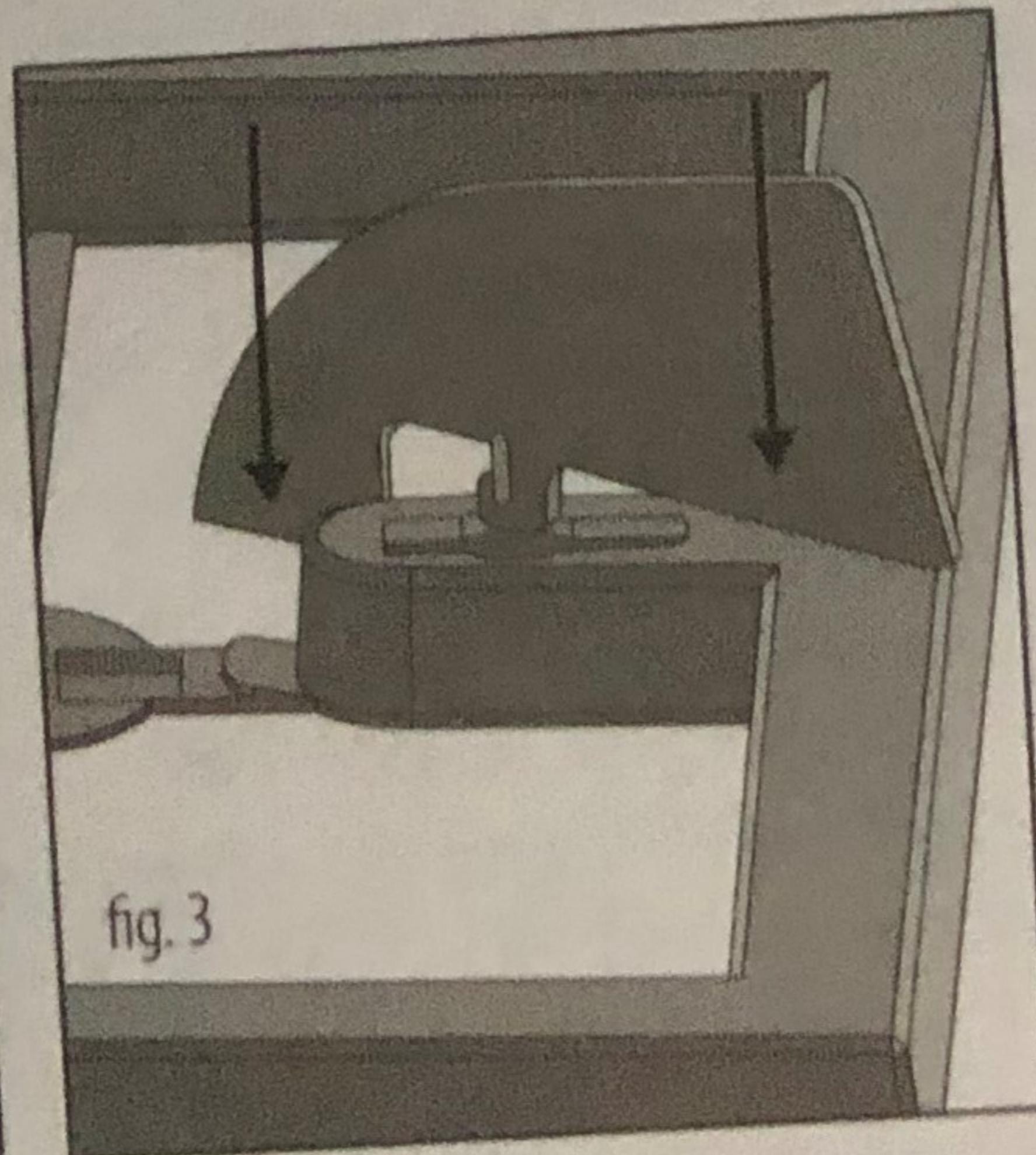
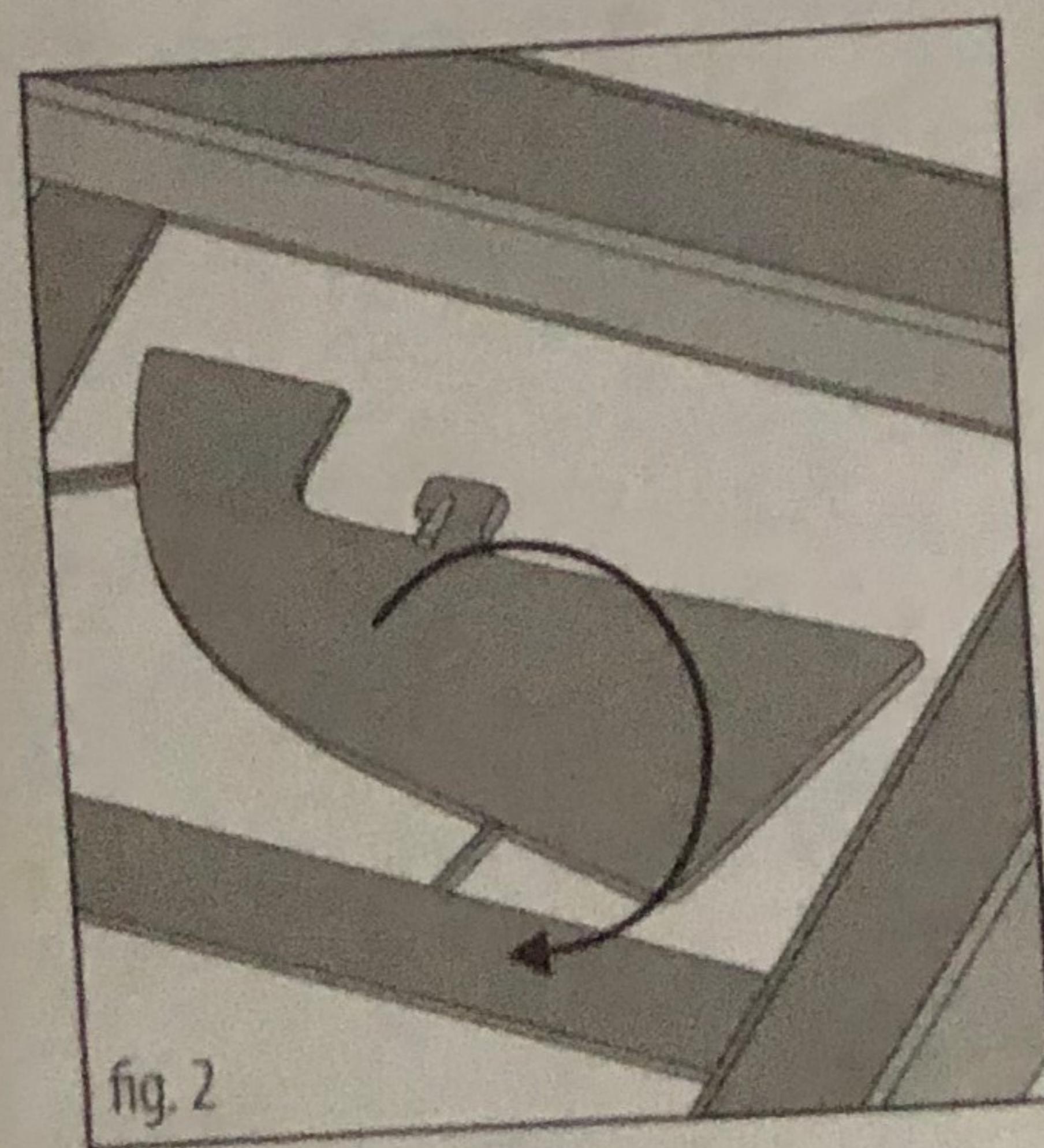
1. Twist easel to remove from frame (fig. 2).

2. Position the easel above the slot and align as shown. Push down and insert the tab into the slot (fig. 3).

3. Push easel forward in slot until it touches the edge (fig. 4).

4. Twist the easel as shown until it clicks into place. (fig. 5)

5. To remove easel, twist the easel sideways to disengage, then pull back.



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Este marco que tiene una carga frontal está equipado con una placa de vidrio con borde pulido fácil de utilizar.

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2. Coloque los pulgares colocados juntos sobre la esquina el borde y aplique una presión suave y uniforme, para empujar los lados del marco hacia afuera y hacia abajo; a la vez con las puntas de los dedos hacia arriba, aplique una presión sobre el panel de soporte en la parte trasera del marco, para desenganchar la placa de vidrio.